

**OFFICIAL CONTEST RULES & REGULATIONS FOR  
KRZZ-FM  
"DISNEYLAND HOLIDAY PROMOTION"**

**NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE ODDS OF WINNING.  
VOID WHERE PROHIBITED**

1. These rules govern the "Disneyland Promotion Sweepstakes" (the "Contest") being conducted by La Raza 93.3 FM, KRZZ (the "Station") beginning on Monday, December 5, 2011 through Friday, December 16, 2011 between 11:00AM - 12:00PM PST and 8:00PM - 9:00PM PST.
2. ELIGIBILITY
  - A. Contestants must (i) be at least 18 years of age to participate, (ii) have a valid social security number and card, or a valid taxpayer identification number ("TIN").
  - B. Employees of the Station, Spanish Broadcasting System, Inc., its affiliates and their public relations agencies, participating sponsors and "family" members ("family" is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) are ineligible.
  - C. One prize per winner from each immediate "family" ("family" is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) and/or "household" ("household" is defined as anyone living at the same address) is allowed during the term of this Contest.
  - D. Any individual who wins \$600 (six hundred dollars) or more must provide the Stations with valid identification and a valid TIN or social security card and number, and a valid government-issued photo identification which contains the individual's current address before any prize will be awarded. Failure to present a valid social security card or TIN may result in a disqualification of the winner, in which case the prize shall be forfeited.
  - E. If a winner selected is later determined by the Station to be ineligible, no prize will be awarded to the ineligible contestant and the Station reserve the right to award the prize to a qualified contestant.

3. NATURE OF CONTEST:

Beginning Monday, December 5, 2011 through Friday, December 16, 2011 listeners will have the opportunity to enter the "Disneyland Holiday Promotion Sweepstakes" (the "Contest"). Hours of participation will be Monday through Friday between 11:00AM - 12:00PM PST and 8:00PM - 9:00PM PST.

The DJ's will prompt listeners to call the KRZZ Contest/Request Line at 1-866-350-9330 when the sound effect of a jingle is heard during the following hours: 11:00am and 8:00pm to participate in the Sweepstakes. Caller number 9 will win a family pack of four (4) *Two Day Disneyland Resort Park Hopper* tickets. A maximum of twenty (20) winners will be awarded a family pack of four (4) *Two Day Disneyland Resort Park Hopper* tickets (restrictions apply – tickets are valid thru September 15, 2012).

The Station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, traffic congestion on telephone lines.

If after two (2) attempts of calling the qualifying winner at the contact phone number provided on the entry, then the Station will forfeit that winner and an alternate winner will be selected on the same date and phoned at the contact number provided.

No mechanical duplication of entries will be allowed. The Station is not responsible for any connection problems or phone problems on the entry side. All entries become the exclusive

property of the Station. By entering this Contest, participants agree to be bound by these Official Rules and the decisions of the Station whose decisions shall be final, binding and conclusive on all matters relating to this Contest.

By participating in the contest, participants agree to be bound by the decisions of the Station's personnel. The Station reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or who the Station believes has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means. The Station will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the contest and the Station's decisions concerning such disputes shall be final. If the conduct or outcome of the contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Station, the Station reserves the right to terminate this contest, or make such other decisions regarding the outcome as the Station deems appropriate. All decisions will be made by the Station and are final.

4. PRIZE:

Four (4) *Two Day Disneyland Resort Park Hopper Tickets*. (restrictions apply – Tickets are valid thru September 15, 2012). A total of twenty (20) winners will be selected.

5. RETAIL VALUE:

The retail value of the Prize is \$692.00. Each *Two Day Disneyland Resort Park Hopper Ticket* is valued at \$173.

6. ODDS OF WINNING.

The odds of winning vary depending on the number of eligible participants.

7. RELEASE:

By participating in the Contest each participant waives any and all claims of liability against the Station, Spanish Broadcasting System, Inc., its subsidiaries, affiliates and participating sponsors and their respective employees, directors, shareholders and agents, from any and all claims, liabilities and damages arising directly or indirectly out of the award of the prize or that may be sustained directly or indirectly in connection with this Contest, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize or for any claims, liabilities, losses, repairs, damage or injuries arising out of or in conjunction with the services, merchandise or other benefits obtained by the winner or this Contest. In order to receive a prize, participants must sign an official waiver form provided by the Station.

8. REDEEMING OF PRIZE:

All prizes must be redeemed or claimed on or before Monday, January 16, 2012 between the hours of 9:00 a.m. and 5:00 p.m. at the KRZZ-FM offices located at 455 Market St, Suite 2300, San Francisco, California 94105.

9. PUBLICITY, USE OF PERSONAL INFORMATION:

By participating, all participants and winner(s) grant the Station exclusive permission to use their names, characters, photographs, voices, biographical information and likenesses in connection with promotion of this and other Contest and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, participants agree that the Station may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

10. Any tax, licensing, registration fee or additional expenses incurred as a result of the prize are the sole responsibility of each winner. Any valuation of the prize(s) stated above is based on

available information provided to the Station, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize that is not specifically provided for in these official rules. Any person winning over \$600 in prizes from the Station will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

11. Prizes may not be substituted, are not transferable, redeemable for cash or exchangeable for any other prize.
12. The Station reserves the right to award additional prizes throughout the Contest.
13. Any rule changes after the Contest begins must not disadvantage Contest participants and will be announced promptly and conspicuously.
14. The name of the listener that appears on the official/original entry form is the winner of that particular contest.
15. The Station disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express or other delivery method. The Station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, traffic congestion on telephone lines.
16. Each winner must submit proof of eligibility and sign the Station's release form to claim the prize. Void where prohibited. In the event the Station is prevented from continuing with the Contest or the integrity and/or feasibility of the Contest is severely undermined by an event beyond the Station's control the Station may substitute prizes of equal or greater value or discontinue the Contest at any time. In no event will the Station be obligated to award more than the number of prizes stated in these Official Rules. The Station disclaims any responsibility to notify participants of any aspect related to the conduct of the Contest.
17. The conduct of the Contest is governed by the applicable laws of the U.S., which take precedence over any rule to the contrary herein. The Station shall follow the applicable laws for conducting the Contest, including notice to the state attorney general or consumer affairs office, posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the Contest, etc. as required by local and state law.
18. A copy of these rules and regulations are available during normal business hours will be retained and available for public inspection at the Station's offices located at 455 Market St, Suite 2300, San Francisco, California 94105.

[Affidavit of Eligibility Follows]

AFFIDAVIT OF ELIGIBILITY

I have read and understood the rules governing the Official Contest Rules for the "Disneyland Holiday Promotion" Sweepstakes, as they are set forth above. Furthermore, I have been given the opportunity to have any questions answered by the radio station KRZZ-FM staff, and I agree to abide by the contest rules.

I affirm, under penalty of perjury, that the information listed below is true and correct.

(Please Print) Name:	_____	_____
Address:	_____	Signature
	_____	_____
City/State/Zip:	_____	Date
	_____	
Phone #:	_____	
Social Security # or		
TIN #:	_____	